

Yobany Vicentes

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Software Developer | Open Post-Study Work Visa

PROFESSIONAL SUMMARY

Backend and data-oriented software developer with hands-on experience building Laravel applications, REST APIs, authentication flows, dashboards, business platforms, web scraping solutions, and e-commerce integrations. Strong hybrid background in software, business, and analytics, with a particular focus on backend architecture, databases, business logic, and decision-support systems.

CORE SKILLS

Technical stack

- Laravel, PHP, JavaScript, React
- REST APIs, authentication, session logic
- MySQL, SQL, MongoDB
- WordPress and e-commerce platforms
- Git/GitHub, deployments, structured workflows
- Web scraping and internal tools

Value I bring

- Backend architecture and application workflows
- Business logic aligned to real operations
- Dashboard-oriented products and reporting outputs
- Cross-functional communication with business teams
- Practical systems for internal and client-facing use
- Conversational English and native Spanish

PROFESSIONAL EXPERIENCE

Web Developer | SOLMAQ SAS

Jan 2024 - Aug 2025

Colombia - Web development, data extraction, e-commerce and internal business tools.

- Developed web scraping applications to collect and process business data.
- Managed and improved e-commerce operations on VTEX.
- Worked on integrations with Wompi, Google Merchant Center and Google Tag Manager.
- Built dashboards to track metrics across the conversion funnel.
- Developed internal PHP pages and tools to support day-to-day operations.

Customer Success Consultant | BUK HR Software

Sep 2022 - Apr 2023

Colombia - Advanced platform support, consulting, integrations and client enablement.

- Supported major clients in the use of the platform, API and integrations.
- Helped with HTML template development, payroll-related functions and advanced platform configuration.
- Contributed to the standardisation of consulting processes for Colombia.
- Recognised as Best Employee / Best Contracted Collaborator in 2022.

Customer Success Analyst | BUK HR Software

Jul 2022 - Aug 2022

Colombia - Specialised product support and user guidance.

- Provided specialised support related to platform usage, product configuration and customer issues.
- Explained software processes, features and policies to business users.
- Helped strengthen service capability for large clients.

Administrative and Accounting Professional | Fundacion Amigos de Fulbright

Feb 2021 - May 2022

Colombia - Digital transformation, finance processes and operational support.

- Supported the implementation of a payment gateway and the migration of accounting software from desktop to cloud.
- Implemented electronic payroll processes.
- Contributed to the standardisation of administrative and accounting processes.
- Provided support to project teams in the use of digital tools.

SELECTED PROJECTS

Colfuturo Data

Laravel-based platform to explore academic data, identify useful patterns and support postgraduate decision-making through structured information and recommendation features.

Live demo: colfuturo.yobany.top

NailEdit (Kahoot-style App)

Real-time quiz platform where hosts create quizzes, launch sessions and control participation flows, with strong emphasis on auth, ownership and session logic.

Live demo: kahoot.yobany.top

Economy Simulator

Backend-driven simulation platform that models business and market scenarios, processes variables and visualises outputs to support analysis and decision-making.

Live demo: simulador.yobany.top

E-commerce Admin Dashboard

Multi-user admin system for managing products and operations, with authentication, API integration and structured access control for internal workflows.

Portfolio / code available on GitHub

EDUCATION

Master of Management (Communication)

Massey University, New Zealand

Completed Apr 2026

Master in Digital Marketing Management

AreaAndina University, Colombia

Completed Apr 2024

Professional Certificate in Data Analytics

Google

Completed Apr 2024

Software Development Degree / Diploma

IU Digital de Antioquia, Colombia

Completed Nov 2023

Postgraduate Diploma in International Audit and Information Assurance

La Salle University, Colombia

Completed Apr 2022

Bachelor of Public Accountancy

La Salle University, Colombia

Completed Jun 2021

Bachelor of Business Administration

La Salle University, Colombia

Completed Nov 2020

VOLUNTEER EXPERIENCE

Mentor | Fulbright Colombia

Mentoring and postgraduate guidance.

Oct 2024 - Dec 2024

- Guided a mentee on postgraduate study options and scholarship opportunities.
- Provided structured support for personal and professional development.

Mentor | Technovation Girls Colombia

STEM mentoring and app project support.

2023

- Supported girls in the development of a mobile app project.
- Encouraged participation in technology and STEM pathways.

AWARDS & SCHOLARSHIPS

- Best Employee / Best Contracted Collaborator, BUK (2022)
- COLFUTURO postgraduate scholarship
- Double degree with honours, La Salle University
- Recognition of Excellence, La Salle University

REFERENCES

Available upon request.